



**PRAGUE**

**Participation in the Swedish Innovation Prize**

Dear Madame/Sir,

Allow me to follow up on the letter of the Embassy of Sweden of May this year and now kindly ask the professors and students of your faculty to participate in the Swedish Innovation Prize, a new award aimed at rewarding excellence in the field of innovative thinking. The Swedish Innovation Prize is organized by the Embassy of Sweden in Prague and three major enterprises from Sweden: furniture and home equipment manufacturer IKEA, developer Skanska Reality and producer of defence and security solutions Saab AB.

The Swedish Innovation Prize features three categories: civil security, design and green technologies. Each university can nominate up to 5 of the most outstanding students in one or more categories. The nominated students should be in the last year of their masters or bachelors study, have original and innovative ideas, and whose results rise above the average level. The candidates should be working on a thesis or project that could demonstrate their skills. And based on these projects, the students will be nominated. A “work-in-progress” projects/theses are preferred, but finished ones will also be accepted.

23 October 2012

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The candidates should be represented by a project/thesis that meets the following criteria:

- **original approach** / aims to come up with original and innovative solutions
- **practical solutions** / contains ideas that are applicable in practice, not only in theory
- **economic solutions** / contains ideas that would be usable in practice also from the economic point of view
- **the level of the student's involvement/research** invested into the thesis/project **goes beyond the required academic level** and proves the student's deep interest and good understanding of the topic.

The three best projects (the representative students) in each category will be selected for the final round, which will take place in February 2013 in the form of personal presentation of the project to the Committee followed by a discussion. The winners will be announced at a ceremony, held at the Embassy of Sweden in Prague, in March 2013. They will receive a paid study visit to Sweden for 5 days with an in-depth visit to the responsible company in Sweden and a full programme organized together with the Swedish Institute. Please find more detailed information in the attached specified document.

We would now appreciate the opportunity to contact professors of the appropriate fields of study and encourage them to select outstanding students, who could compete for the Swedish Innovation Prize. Deadline for submissions of the applications together with one A4 describing their project/thesis is **December 14, 2012**. **If you have no objections towards the participation of your students, please forward this information to the responsible professors of your institution, asking them to confirm their participation in the competition by 9 November 2012 to the email**

23 October 2012

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**address of the Embassy of Sweden in Prague:**

**[ambassaden.prag@gov.se](mailto:ambassaden.prag@gov.se)**

We are looking forward to cooperating with you and your colleagues.  
Should you have any questions or concerns, please do not hesitate to  
contact us.

Yours sincerely,



Annika Jagander  
Ambassador

Encl:

“The Swedish Innovation Prize” - a description document

Poster (We kindly ask you to fill in your school’s contact information in the  
bottom field)

The student A 4-application form