Report from visiting Liberec, Czech Republic and TUL, March 23-26, 2015

We are selected students at Østfold University College (HIOF) to join this EEA/Norway funded collaboration project with Technical University of Liberec (TUL). Our journey to TUL was conducted March 23-26. We arrived in Liberec on the 23, and on the 24th we visited TUL from 0900 in the morning. Our day started out with a meeting and introduction to our visit. We had some discussions about Norway and Czech and the differences between the countries. We talked about the focus on getting young people to choose science subjects to ensure more engineers in the future.

The Czech partner, TUL administration had prepared a program with different activities we where going to participate in during our visit. Some of these activities was presentations from the different universities. Doctor Hong Wu started out with his presentation about Norway and HIOF before lunch. One of my responsibilities was to have a presentation about my course and learning experience at HIOF. I presented a case of concept generation and the Shell Eco-marathon project, a student car building project, that I’m managing for. My presentation was focusing on concept thinking and circular sustainable economy, which I think is a very innovative and important approach for new design philosophy. One of the main agendas with my presentation was to introduce new and different thoughts about innovation and how to get a project started and running. I also talked about how to get the money into the project and therefor the importance of building a good concept that sells. I gave my presentation after lunch before three other students from TUL presented their research projects during their master and PhD studies.

After the presentations we had a tour around TUL and got to see their many labs and research facilities. We rounded up day one around 1700. The second day there was meetings on the agenda and planning the next activities in the project. We had lunch together and after that we got to visit Jested and see the amazing view from the top of the mountain.

Lill Michaelsen
3rd year student of Innovation and Project Management at HIOF
Project ØUC Shell Eco

By Lill Michaelsen

Shell Eco marathon
- International competition
- Energetic efficiency
- Rotterdam 21-24 mai 2015
- 3000 students - 200 teams
- Urban Concept

Our answer to this concept

The Concept
- Sustainable mobility
- Collaboration
- 100% renewable fuels
- Environmental friendly materials
- Safety

Knowledge is the oil of the future