Jizera Fifty for TUL - April 9, 2022

Jizerská 50 for the Technical University of Liberec and for the first line

Whoever buys a bib for the virtual race Jizerská 50 will contribute to the Technical University of Liberec, especially for the production of protective equipment for paramedics and other frontline workers. This is the idea behind the campaign 50 for the front line. Over 11,000 people have already signed up in two days, which amounts to over half a million crowns in entry fees!

"When selecting the entity to which we would donate our help, we were attracted by the story of an exemplary quick response in coordination with the region, when the Technical University of Liberec started to help professionally," says Marek Tesař, head of the ČEZ Jizera 50 organizational team, and adds:

"We decided to support the University of Liberec because the Jizerská 50 is the family silver of the Czech Republic, it is a strong community event with overlapping into the whole society and it should get involved and help in difficult times. Moreover, it belongs to the Liberec region, so we decided to help there."

You can buy a bib for the virtual Jizerska 50 race until Sunday, April 12, when the campaign culminates with the broadcast of the ČEZ Jizerska 50 race on ČT Sport from 8:10 am. You can buy a bib until the end of the broadcast, i.e. until 12:00.

The rector of the Technical University of Liberec has also entered the race. "Join us, it's a great help to all of us," says the rector in a short video, in which he greets all sports fans and TUL and thanks them for their support.

So far, over 11,000 "competitors" have signed up and have paid or will pay over 560,000 crowns in entry fees.

Over a million crowns earned the university a virtual race!

Over 20,000 competitors took part in the Virtual Jizera 50. Converted into entry fees, this amounts to more than one million crowns, which the organizers of the famous race decided to donate to the Technical University in Liberec and thus support the production of protective equipment.

The collection Padesátka pro první līnijas (Fifty for the First Line), which took the form of a virtual race, started on Tuesday, April 7, and people could buy bibs online until Sunday, April 12, when the charity event ended with the broadcast of the 53rd ČEZ Jizerské 50 race on ČT Sport.

As Marek Tesar, the head of the ČEZ Jizerska 50 organizing team, confirmed to Czech Television, the number of participants in the virtual race more than doubled the previous record participation that Jizerska 50 recorded at this year's edition.

"Those words could be many at a time like this. But the virtual race competitors themselves have shown that actions are more important in this difficult time. I thank them and the organizers of the Jizerska 50. Our scientists and students also proved that they can act in the past weeks.

Thanks also to them," says the Rector of the Technical University of Liberec Miroslav Brzezina and adds:

"We will use the CZK 1 million mainly for the production of protective equipment for paramedics and other people on the front line. We expect that production will run until the end of April in the same mode. I would like to express my greatest thanks to them on behalf of everyone involved. Thank you. I wish them good health and good nerves."

The race organisers should hand over the amount to the university later this week when all the payments for the entry fee have been received. They also add that registrations for the actual 54th ČEZ Jizerské 50 will be opened after the end of the state of emergency that prevails in the Czech Republic.

Thanks